

Exclusive offer for XGS Series customers

100% off Central Wireless when purchased with XGS hardware

[Valid until March 31, 2022]



This offer provides customers who purchase an XGS Series firewall appliance the option to add licenses for our cloud-managed Wi-Fi solution at no extra cost. Generate new business opportunities in Sophos Central, and give your existing firewall customers, who already own Sophos access points, the possibility to move their AP management to Sophos Central* when they upgrade to a new firewall.

*AP Series access points are not supported on XGS Series hardware. Offer only applies to AP models which are not yet end-of-life.

THE BENEFITS:

- **AP Series Support:** Use Sophos Central to bridge the gap until your AP Series customers are ready to do a Wi-Fi refresh – simply offer Central Wireless management at no extra cost.
- **Single Pane of Glass:** Wireless management in Sophos Central is just a couple of clicks away from the Central Firewall Management which your customers may already use.
- **Remote management:** Sophos Central is the Wi-Fi platform of choice for multi-location remote troubleshooting, configuration and monitoring.
- **Added Support:** Sophos Central offers a number of RF management features not available in Sophos Firewall today, and also provides support for a broader range of APX Series models, including the outdoor APX 320X.
- **Level Playing Field:** For new customers looking for a Wi-Fi solution, cost considerations need no longer be a factor in selecting between on-premises and cloud-management.

HOW TO USE THIS OFFER FOR YOUR CUSTOMERS:

Use the promotional code below when placing your order with your distributor. Orders must be for a single customer and include both an XGS Series appliance and the required number of Central Wireless Standard licenses.

Eligible Purchase	Promo Codes
100 % discount on any new or renewal Central Wireless Standard subscription when ordered for a single customer in combination with an XGS Series firewall. <ul style="list-style-type: none">• Max. 3-year term for APX Series subscriptions• Term für AP Series must not exceed 31.3.2023 EOL date.	DACH_XGS_CWIFI

Should you have any questions about this offer, your distributor or your local Sophos contact will be happy to help.

Your Sophos Team

Incentive Terms and Conditions

- This promotional offer is valid for the period from May 10, 2021, through March 31, 2022 (“Promotion Period”) unless otherwise determined by Sophos.
- This promotion is a limited time offer only available through participating Partners in the following regions:
 - **DACH:** Germany, Austria, Switzerland, Liechtenstein
 - **Sophos Eastern Europe:** Albania, Armenia, Azerbaijan, Belarus, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Georgia, Greece, Hungary, Kazakhstan, Kyrgyzstan, North Macedonia, Malta, Montenegro, Moldova, Poland, Republic of Kosovo, Romania, Russia, Serbia, Slovakia, Slovenia, Tajikistan, Turkmenistan, Ukraine, Uzbekistan
- **The Promotion:**
 - Upon purchase of one or more XGS Series hardware appliances, Sophos will offer 100% discount on any number of currently sold Central Wireless Standard subscriptions (see details below) when included on the same order and for the same customer. Notwithstanding the foregoing, all parties understand that Sophos’s distributors and partners are independent third parties and free in their commercial decisions regarding pricing and discounts.
 - The discount can be applied to the purchase cost of the following Central Wireless subscriptions:
 - a. Central Wireless Standard (for APX) up to a maximum term of 36 months
 - b. Central Wireless Standard (for AP 15/15C) 12-month and 1-month subscriptions only
 - c. Central Wireless Standard (for AP 55/55C/100/100C/100X) 12-month and 1-month subscriptions only
 - For b) and c) the total term must not exceed March 31, 2023 (the end-of-life date for the Indoor AP Series models)
 - The order must be for a single new or existing Sophos customer purchasing at least one XGS Series hardware appliance. The Central Wireless subscriptions can be for either new purchases or renewals but must be for the same customer.
- This Promotion may not be combined with other Sophos promotional offers for Sophos Wireless software subscriptions; however, it may be used in conjunction with offers for other products.
- This Promotion must be applied at the time of purchase and cannot be retrospectively applied to previous orders or transactions.
- Deal registration is not a requirement for this Promotion.
- The partner organization and participants in this Promotion must comply with all applicable anti-bribery and anti-corruption laws and the Sophos policy <https://www.sophos.com/en-us/legal/sophos-antibribery-policy.aspx> at all times.
- Sophos may, in its sole discretion, disqualify any participant from this Promotion, and modify, suspend, or terminate this Promotion, in whole or in part, at any time and for any reason. In the event of any disputes concerning this Promotion or these terms and conditions, the decision of Sophos will be final.
- This Promotion is void where prohibited by law, and subject to applicable laws and regulations. Participants agree that Sophos will not be liable for any loss or damage arising from this Promotion.
- The participating Partner has the exclusive right to determine the prices charged for all Sophos products and services. This Promotion is only valid for orders placed directly via our distributors.
- Privacy: Sophos will use the personal details of the participant to conduct this action. You may also use the data in accordance with our Sophos Group Privacy Policy, which is available at the following URL: <https://www.sophos.com/en-us/legal/sophos-group-privacy-policy.aspx>
- DACH: This promotion shall be governed in accordance with German law for purchases through partners of Sophos Technology GmbH (Frankfurt am Main) and in accordance with Swiss law (Zurich) for purchases through partners of Sophos Schweiz AG.
- Eastern Europe: This Promotion shall be governed in accordance with laws of England and Wales.

For more information visit
sophos.com/central-wifi