LIMITED TIME OFFER FOR NEW WI-FI BUSINESS

90% off Central Wireless when sold with an APX Series access point

(Valid until September 30, 2021)

This limited time offer is designed to provide an incentive for your customers to use our cloud-managed Wi-Fi solution opening up additional cross-sell opportunities for you, our partners, through Sophos Central.

Sophos Wireless provides an easy, efficient way to manage Wi-Fi networks via a unified cloud-based console. When used with an APX Series access point, it can offer our unique Security Heartbeat™ functionality to monitor and act upon the health status of connected endpoint and mobile clients managed in Sophos Central to reduce the risk to trusted Wi-Fi networks.

THE BENEFITS:

‣ **Cloud Scalability:** Extending your network is as simple as adding an additional access point.

‣ **Synchronized Security:** Integrates with your Sophos Endpoint and/or Sophos Mobile when managed in Sophos Central.

‣ **Remote management:** Access your Sophos Central account from any location for remote troubleshooting, configuration and monitoring over multiple sites.

‣ **APX Portfolio:** Offers a range of models to suit diverse indoor and outdoor deployment scenarios. Incl. 5-year warranty, Advance Replacement RMA.

‣ **Single Pane of Glass:** Manage your Wireless networks in Sophos Central alongside your endpoint, mobile, server protection, email, encryption and more.

Are your customers still using the Sophos AP Series models? Talk to them about a refresh using our current sales promotions. They can also manage AP and APX series access points in a mixed environment.

HOW TO USE THIS OFFER FOR YOUR CUSTOMERS:

Use the promotional code below when placing your order with your distributor. Orders must include an equal number of licenses and APX access points.

Eligible Purchase	Promo Code
90% discount on any new Central Wireless Standard (for APX) subscription when ordered with an equal number of APX Series access points. **Note: One license required per APX**	APX_CWIFI_90

Should you have any questions about this offer, your distributor or your local Sophos contact will be happy to help.

Your Sophos Team

For more information visit
sophos.com/central-wifi

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Central Wireless Offer For New Wireless Business

Terms and Conditions ("Promotion")

- This promotional offer is valid for the period from September 7, 2020 through September 30, 2021 ("Promotion Period") unless otherwise determined by Sophos.

- This promotion is a limited time offer only available through participating Partners in the following regions:

  - DACH: Germany, Austria, Switzerland and Liechtenstein

  - Sophos Eastern Europe: Albania, Armenia, Azerbaijan, Belarus, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Georgia, Greece, Hungary, Kazakhstan, Kyrgyzstan, North Macedonia, Malta, Montenegro, Moldova, Poland, Republic of Kosovo, Romania, Russia, Serbia, Slovakia, Slovenia, Tajikistan, Turkmenistan, Ukraine, Uzbekistan.

- **The Promotion:**

  - Sophos will offer its distribution channel sufficient discount to enable them to offer a minimum of 90% discount to the customers on 1-year, 2-year or 3-year subscriptions for Central Wireless Standard (for APX) when purchased with the equivalent number of APX Series access point model(s) (APX 120, APX 320, APX 530, APX 740, APX 320X once available). Notwithstanding the foregoing, all parties understand that Sophos's distributors and partners are independent third parties and free in their commercial decisions regarding pricing and discounts.

  - The discount will be applied to the purchase cost of the subscriptions only.

- The discount may ONLY be applied for orders with an equal number of APX units and subscriptions, unless otherwise approved by Sophos.

- The order must be for a single new or existing Sophos Wireless customer for new purchases only, renewals are explicitly excluded from this promotion.

- This Promotion may not be combined with other Sophos promotional offers for Sophos Wireless software subscriptions; however, it may be used in conjunction with offers for APX hardware ONLY, in regions where available and where the hardware discount does not exceed 25%.

- Deal registration is not a requirement for this Promotion.

- The partner organization and participants in this Promotion must comply with all applicable anti-bribery and anti-corruption laws and the Sophos policy at https://www.sophos.com/en-us/legal/ sophos-antibribery-policy.aspx at all times.

- Sophos may, in its sole discretion, disqualify any participant from this Promotion, and modify, suspend, or terminate this Promotion, in whole or in part, at any time and for any reason. In the event of any disputes concerning this Promotion or these terms and conditions, the decision of Sophos will be final.

- This Promotion is void where prohibited by law, and subject to applicable laws and regulations. Participants agree that Sophos will not be liable for any loss or damage arising from this Promotion.

- The participating Partner has the exclusive right to determine the prices charged for all Sophos products and services. This Promotion is only valid for orders placed directly via our distributors.

- Privacy: Sophos will use the personal details of the participant for the conduct of the action. You may also use the data in accordance with our Sophos Group Privacy Policy, which is available at the following URL: https://www.sophos. com/en-us/legal/sophos-group-privacy-policy.aspx

- DACH: This promotion shall be governed in accordance with German law for purchases through partners of Sophos Technology GmbH (Frankfurt am Main) and in accordance with Swiss law (Zurich) for purchases through partners of Sophos Schweiz AG.

- Eastern Europe: This Promotion shall be governed in accordance with laws of England and Wales.

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