Smarter technology for all

Lenovo Bid Platform

USER GUIDE | August 16th 2021

What is Bid Portal

Take off the shelf TopSeller products for next day delivery or create your own configuration

Keep your busines moving quickly!
You can receive a Lenovo quote just in two
minutes, with instant approval on almost all

Build your solution!

Complete with Lenovo Premier Services and best-selling Accessories or Monitors

Safeguard your hard work!

bids

It's easy to get New customer bonus or protect your project with Deal Registrations

Index

Let's get Started

- 1. Landing page
- 2. Raising a bid
- 3. Send your bid to distribution
- 4. Generate a contract
- 5. Add items/amend a bid
- 6. Search for a bid

Build your Config

- 1. Create a CTO
- 2. Add accessories or monitors to CTO
- 3. Amend a CTO

Get More

Deal Registration

- 1. Raise a DR
- 2. Apply DR to a bid

New Customer Bonus

- 1. Create NCB
- 2. How to apply the NCB to a bid

Learn more

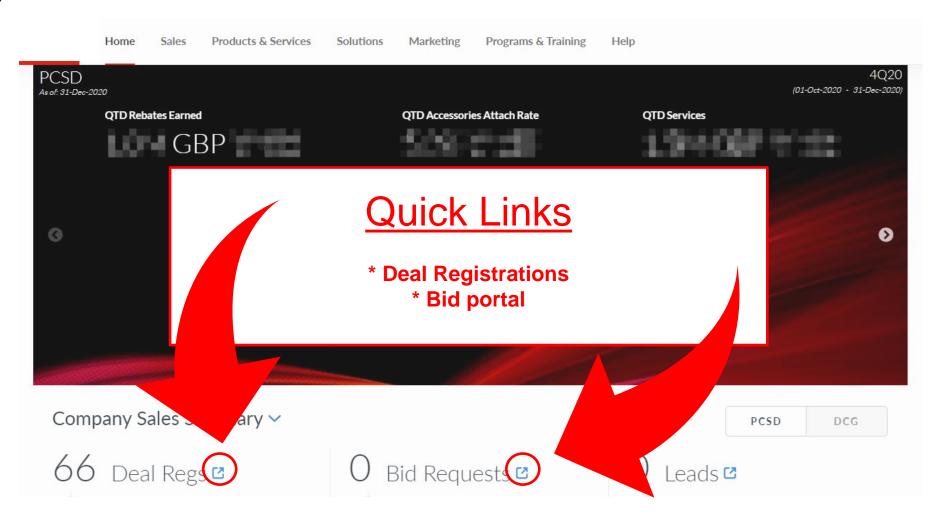
- 1. FAQ's
- 2. Search for a Lenovo Account Manager
- 3. <u>Bid portal settings by BP admin</u>
- 4. Apply vouchers



Lenovo Partner Hub

Landing page

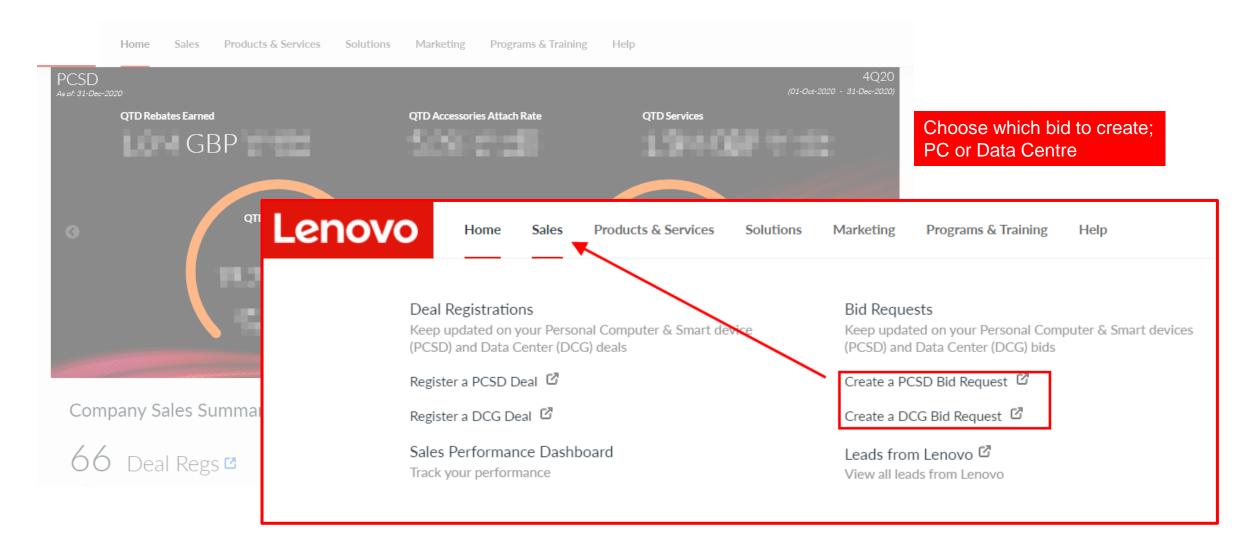




Lenovo

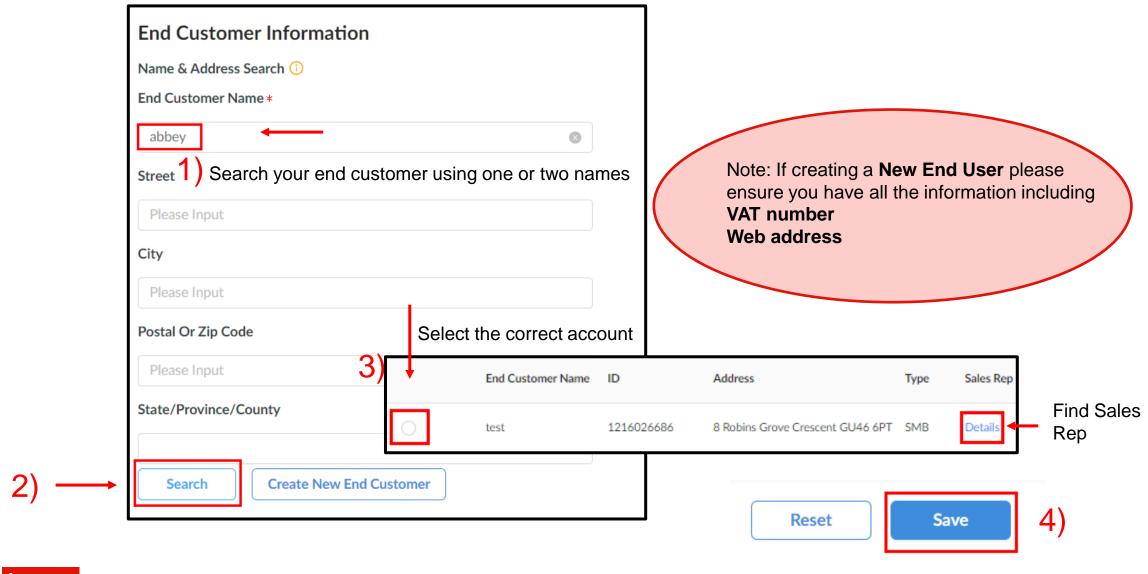
Create Bid Request Manage Product Customer Request Price Send to Distribution Finalize Bid

Raising a bid



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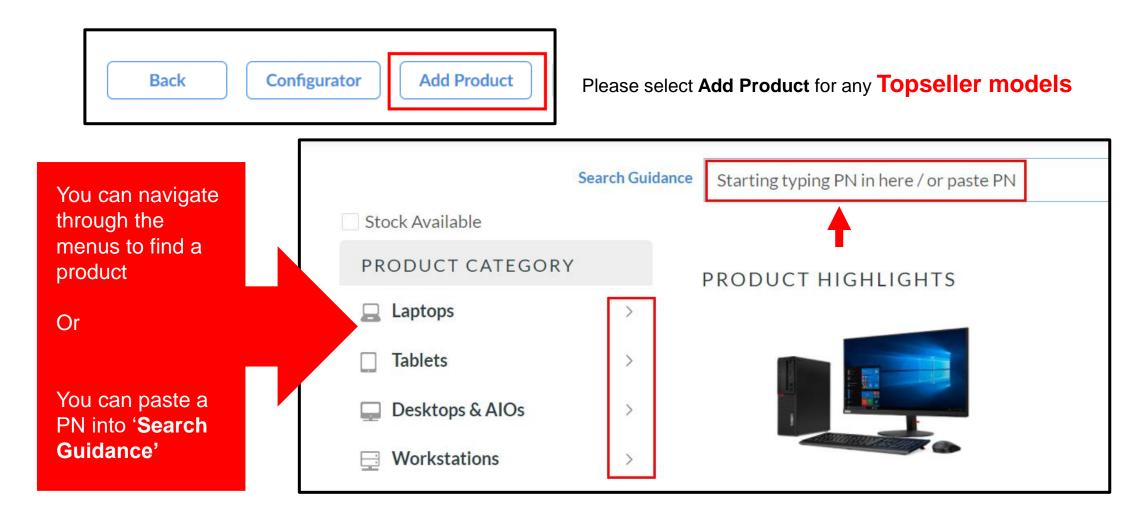
Select a customer



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Create Bid Request Manage Product Customer Request Price Finalize Bid Send to Distribution

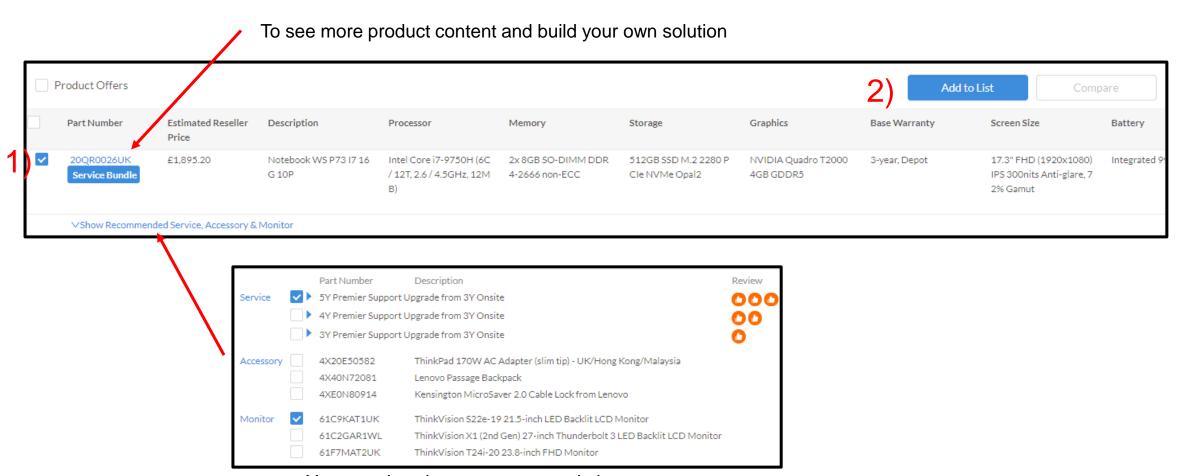
Add Products



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Add products and include services, accessories and visuals

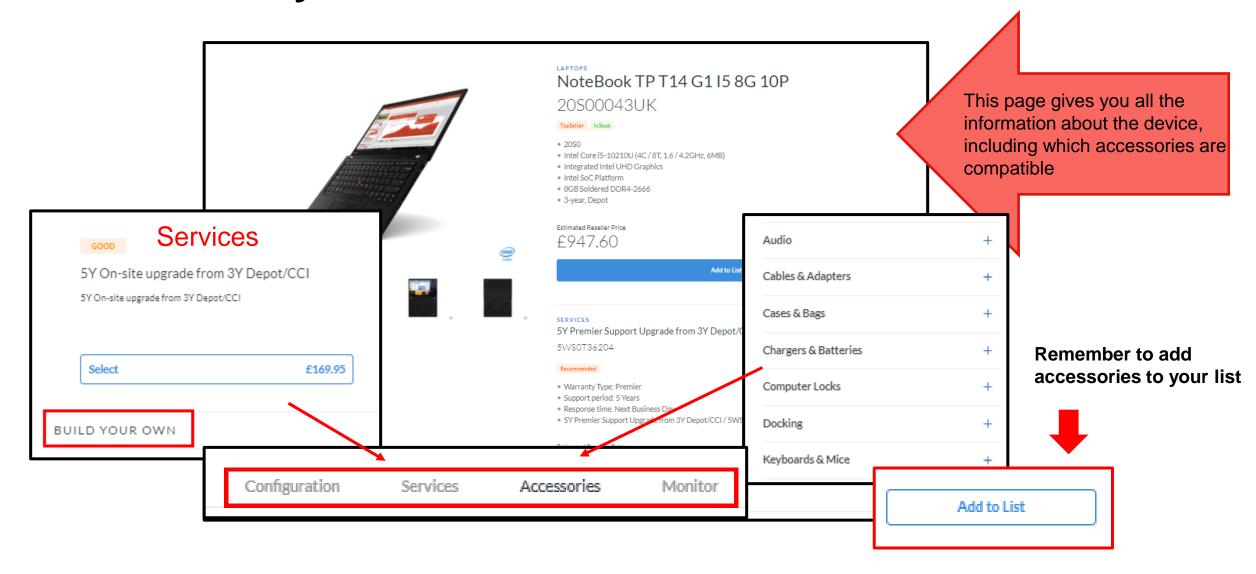


You can view the top recommendations

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Create Bid Request Manage Product Customer Request Price Send to Distribution Finalize Bid

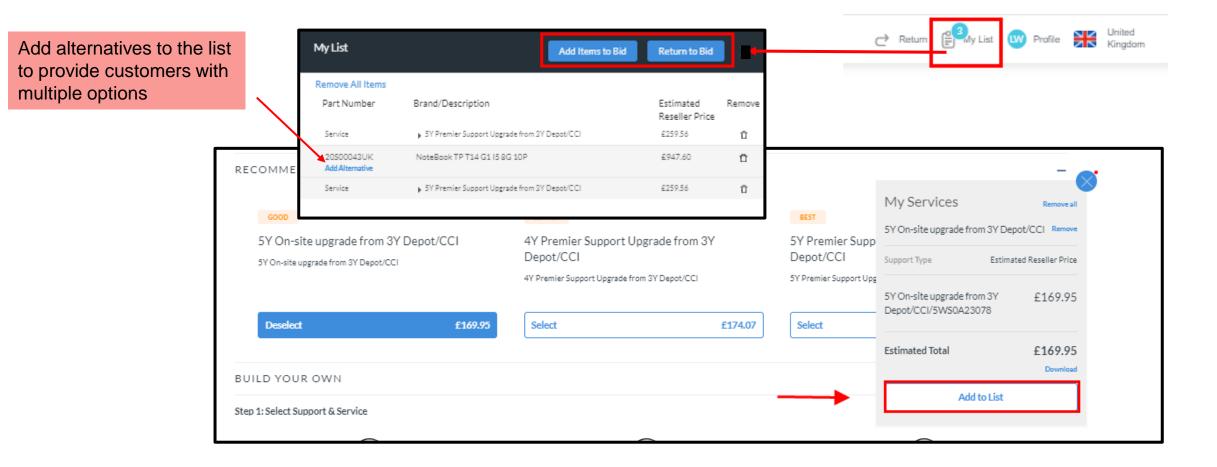
Add items to your list



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Create Bid Request Manage Product Customer Request Price Finalize Bid Send to Distribution

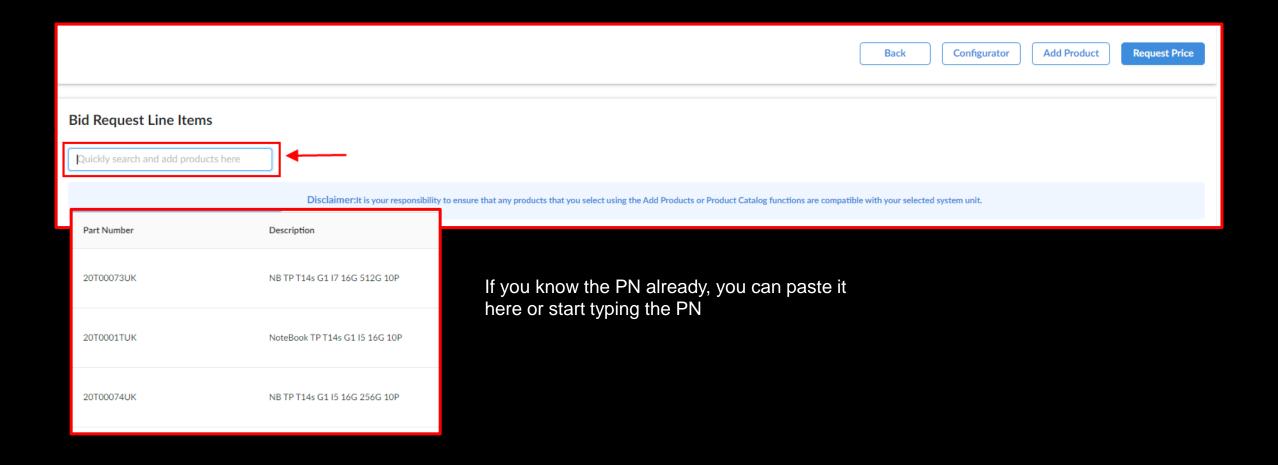
Add your list to your bid



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Create Bid Request Manage Product Send to Distribution Customer Request Price Finalize Bid

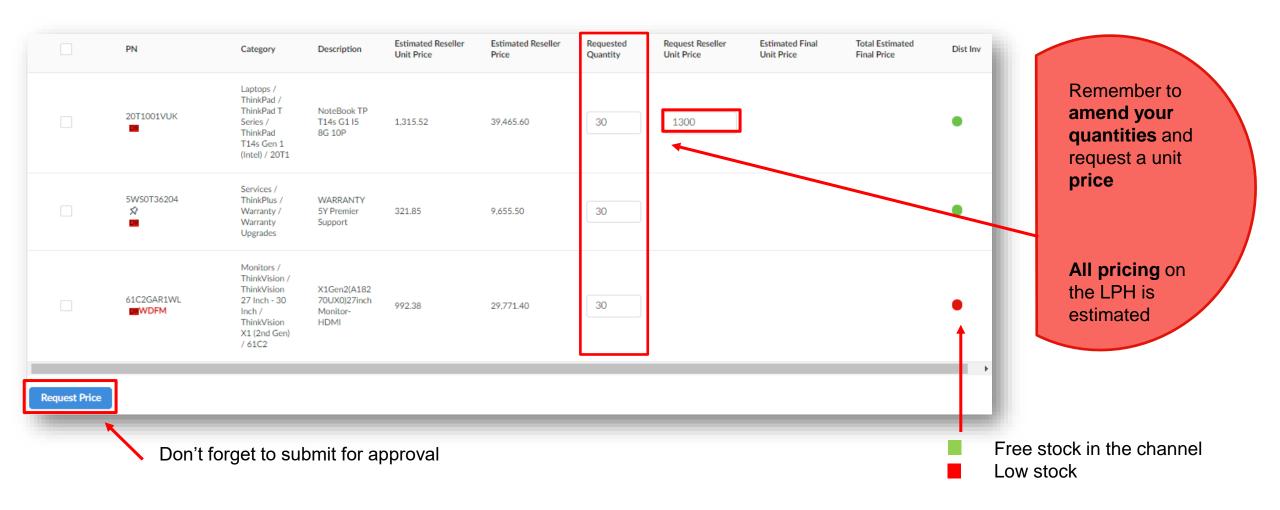
Quick search for PNs

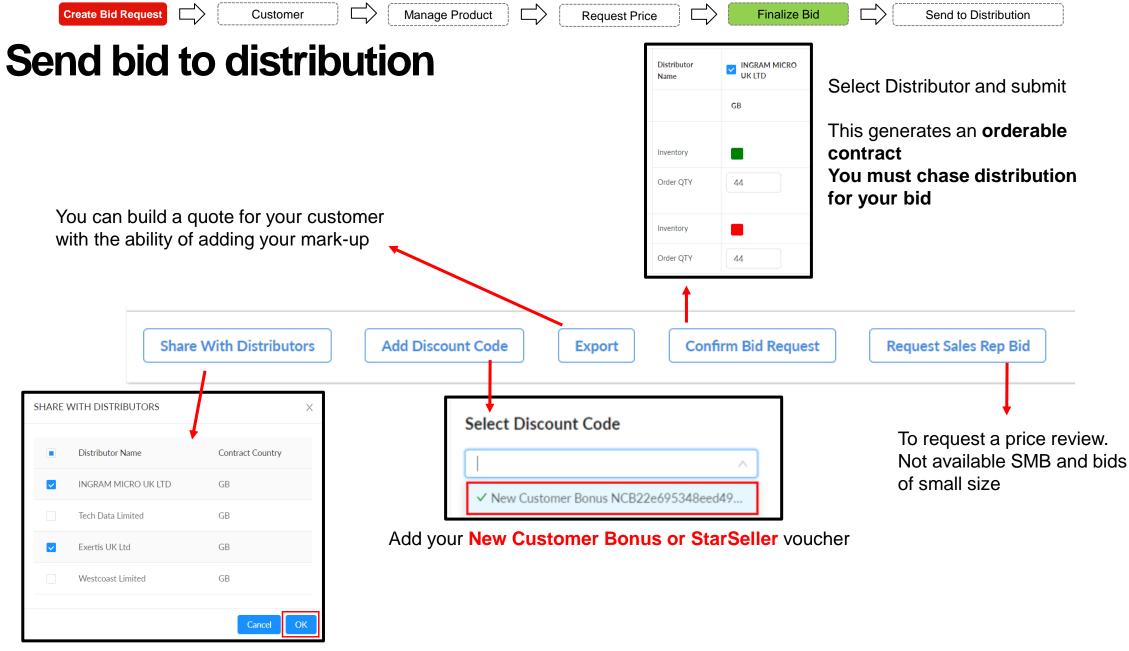


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Create Bid Request Customer Manage Product Request Price Send to Distribution Finalize Bid

Submit bid for approval

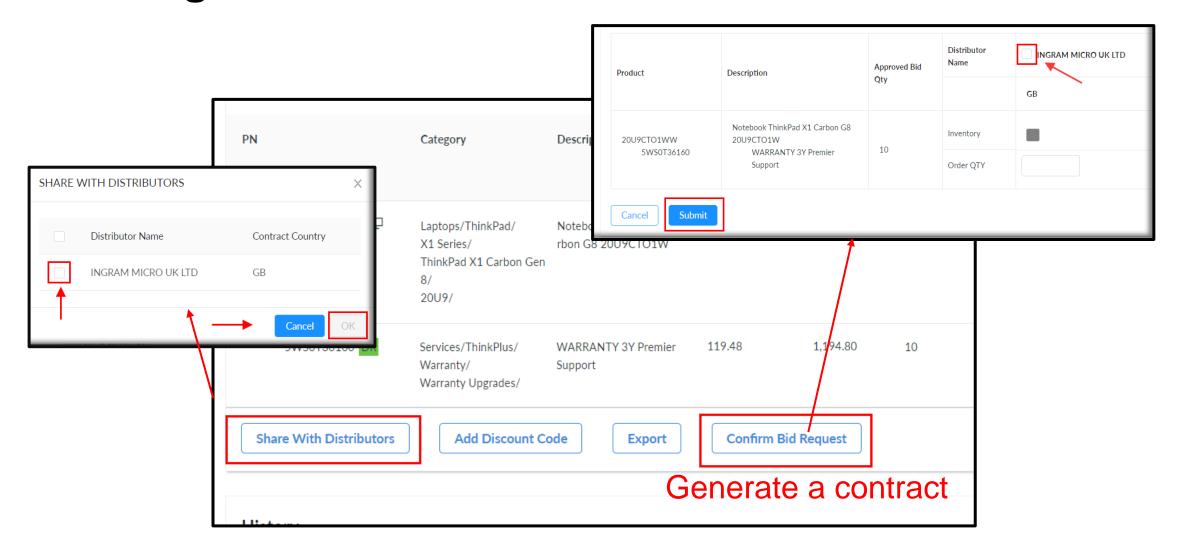




This will only send your pricing NOT a contract You must chase distribution for your bid



Need to generate a contract?

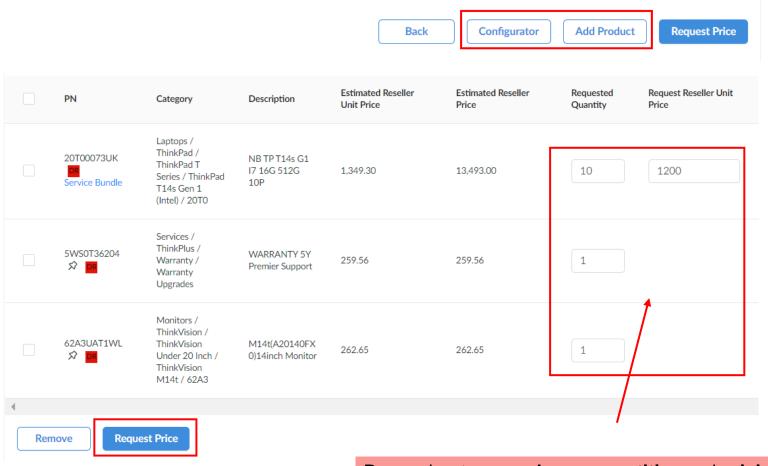


^{*} Always chase **distribution** for your contract *

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Need to amend/add items to a bid?





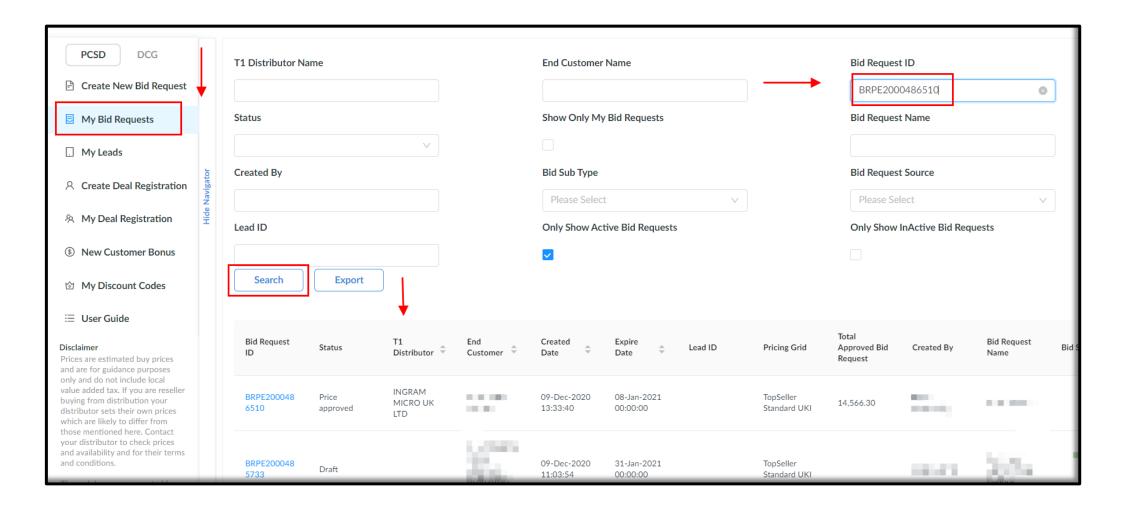
Remember to amend your quantities and pricing

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To add new PNs to this bid

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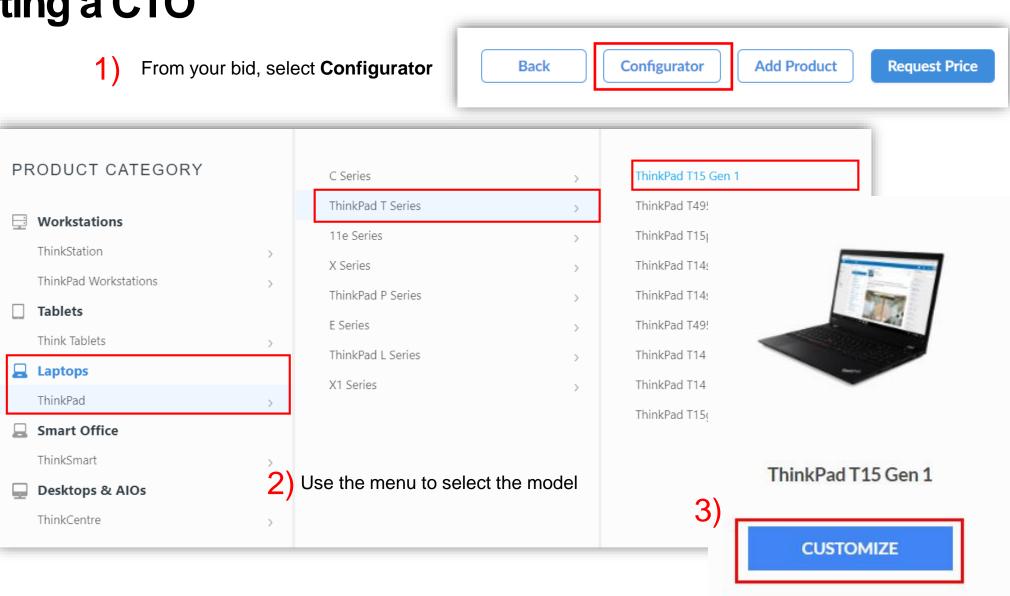
Searching for a bid



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Create Bid Request Customer Manage Product Request Price Finalize Bid Send to Distribution

Creating a CTO



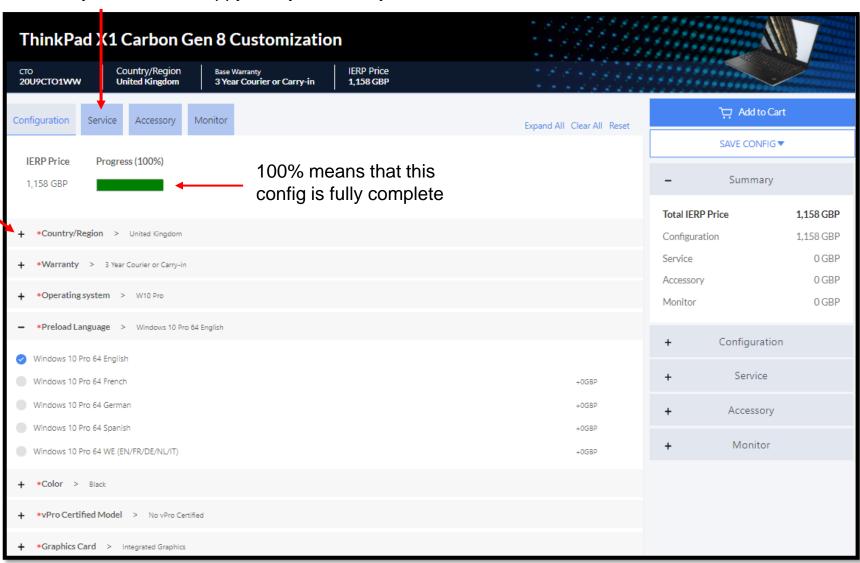
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CTO spec details

Once you have are happy with your CTO, you can build in services and accessories here

Selecting the final destination **country** is important since this will open up the correct linecord and keyboard options

Complete all the sections from the drop down menus

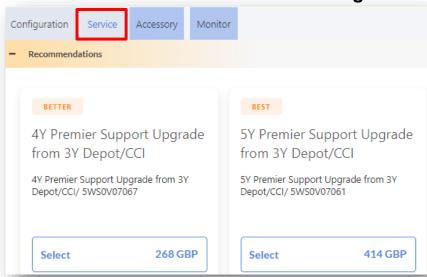


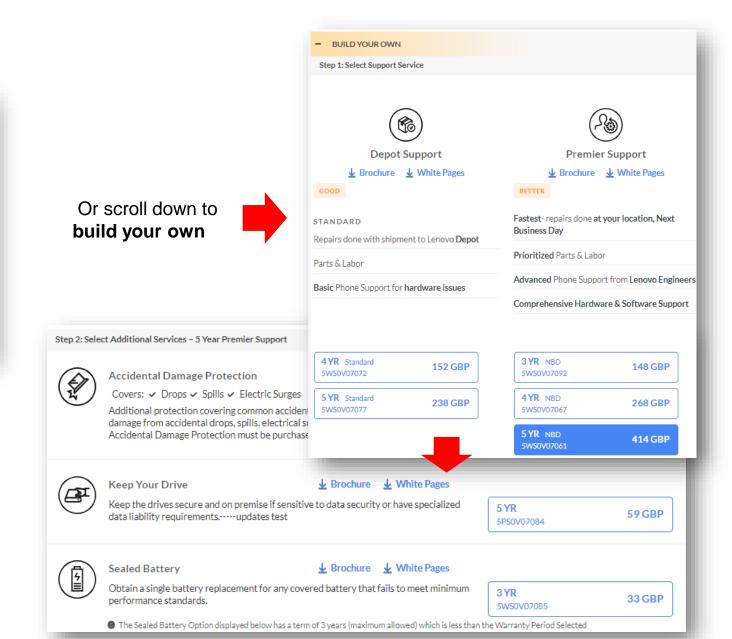
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Add service to a CTO

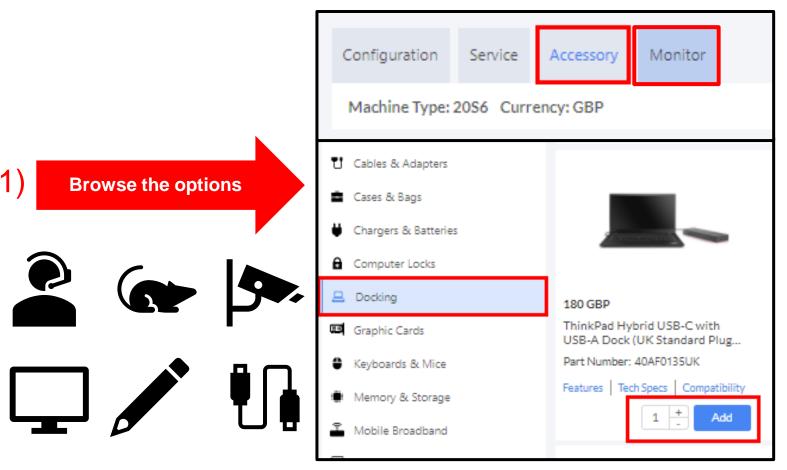
You can select from our **Premier offerings** here





Create Bid Request Customer Manage Product Request Price Finalize Bid Send to Distribution

Add Accessories or Monitors to your CTO



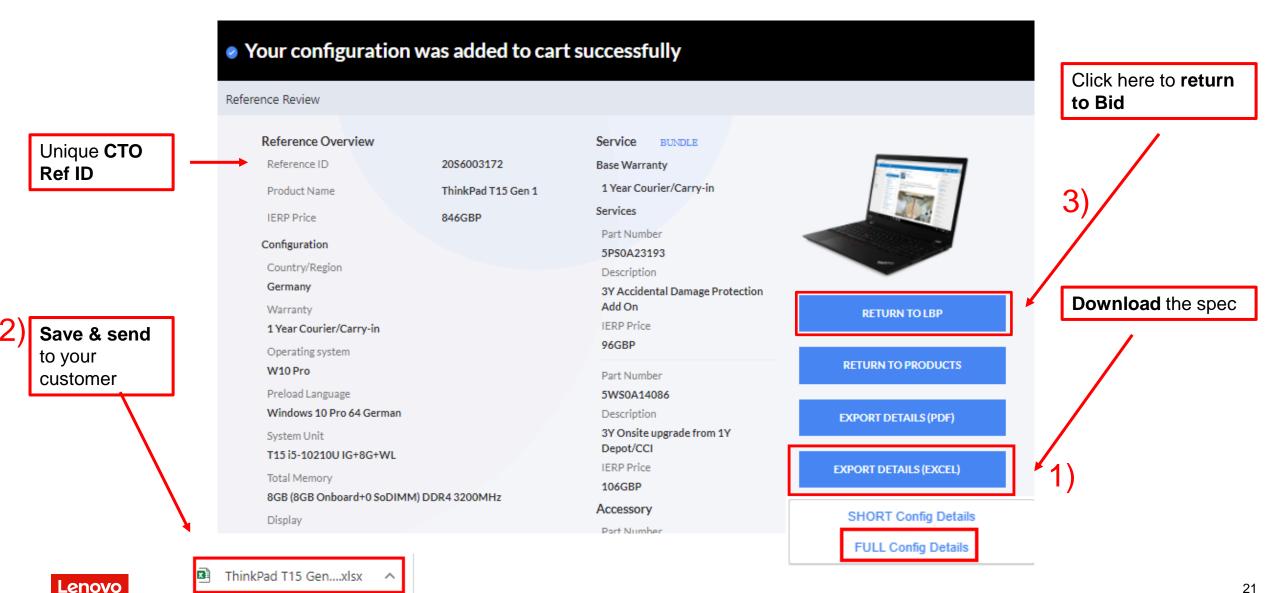


Amend your quantities and remember to add

20

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Sanity check your CTO with the customer

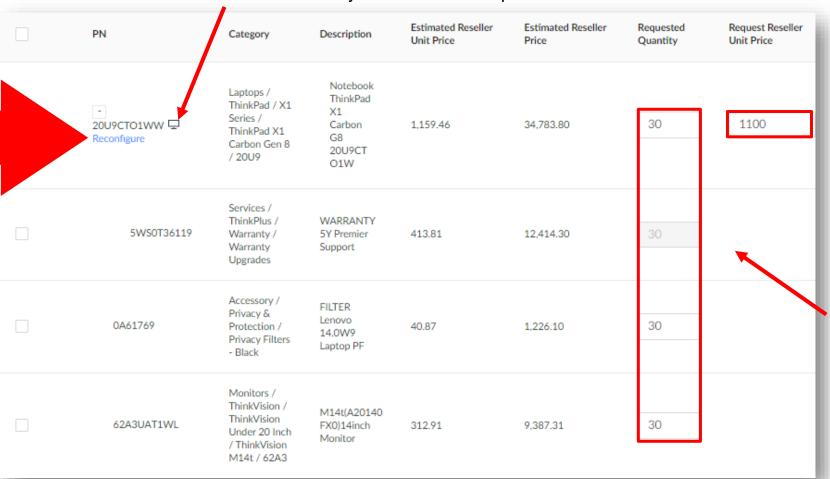


Return to your bid

Quick view of your CTO and unique CTO Ref ID

How to Amend a CTO

Works well for copied line items or bids



Remember to amend your quantities and pricing

Submit for approval |

Back

Configurator

Add Product

Request Price

Lenovo

Deal Registrations

What is Deal registration

Offers level of protection via a price advantage compared to other Business Partners

Partners must demonstrate investments made for a deal or project to be considered for approval by Lenovo. **Justification is important!**

Deal Reg is price protection against all bids raised within the period of 90 days which can be extended later by extra 90 days

Points to note

Eligible for Resellers registered at Lenovopartnerhub.com

Only small and medium-sized businesses are in scope

- 1) A simple web interface
- 2) Move seamlessly from approved registration to price quote with one click
- 3) Stackable with New Customer Bonus!

Need to Know Summary

Let's see some of the important points about Deal Registration.

Specific Customer Number

In LBP, a deal is registered for a specific customer number. The approval will also cover all branches and subsidiaries for the company that are registered as the same legal entity in that country.

- A specific customer name and address is identified while searching the record
- If approved, the registration will also cover all branches and subsidiaries for the company registered as the same legal entity for that country

Registration Approval

The registration approval covers all products for that end user. The selected products help the approver decide if it is a unique project.

The products selected during the request process are used to help define the project when an investment review is triggered

Multiple Separate Projects

Registration is only needed once if Partner's company is working on more than one project at the same end user location

The registration covers all activity for that Lenovo customer number location

Validity Period

The Deal Registration will be valid for 90 days once approved.

- Extension for the Deal Registration can be requested once only to a maximum of 90 days. If the deal is not closed within this period, re-registration is needed
- The option to extend an approved Deal **Registration** will only appear within 10 days of the expiry date. A reminder email will be sent

Withdrawals

Approved Deal Registrations can be withdrawn/terminated early before the validity period end date.

- A Deal Registration can be withdrawn voluntarily by the Business Partner. releasing the end customer to be registered by another **Business Partner**
- Lenovo can initiate a withdrawal exceptionally. In such a scenario, an email will be sent with a reason for the withdrawal

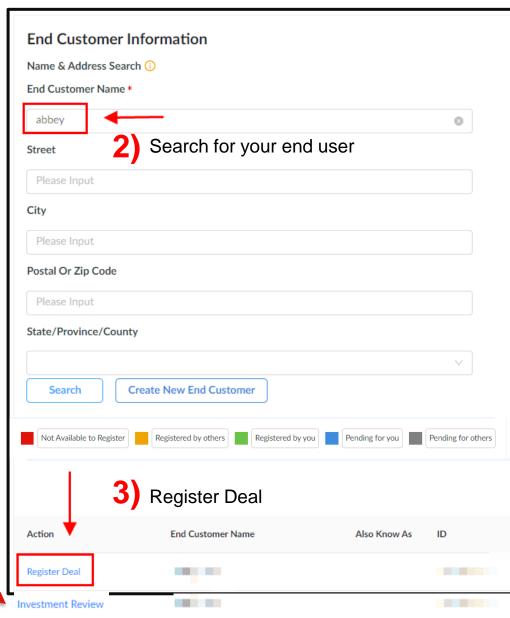
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Lenovo

Create a Deal Registration

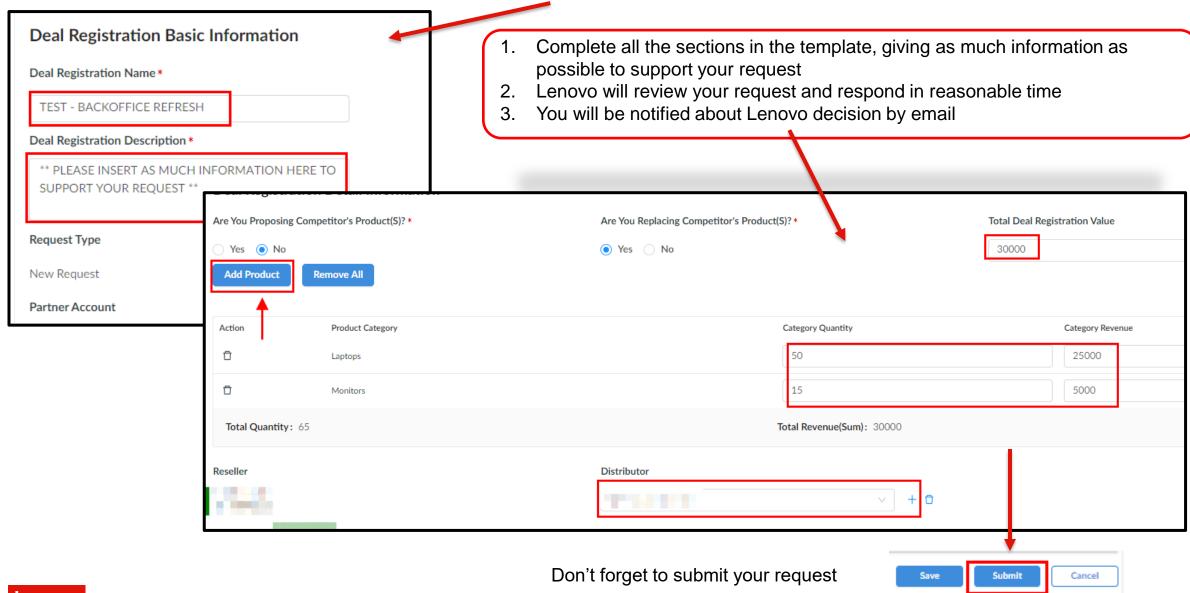
Lenovo Home Products & Services Solutions Deal Registrations DCG Keep updated on your Personal Computer & Smart device includes all (PCSD) and Data Center (DCG) deals **PCSD** includes **Data Center** Register a PCSD Deal 💆 Desktops, Notebooks, products; Servers & Tablets, Workstations Register a DCG Deal 🖸 accessories Monitors & accessories Sales Performance Dashboard Track your performance

Use an "Investment Review" to challenge an existing registration for another Business Partner or to question an approval decision



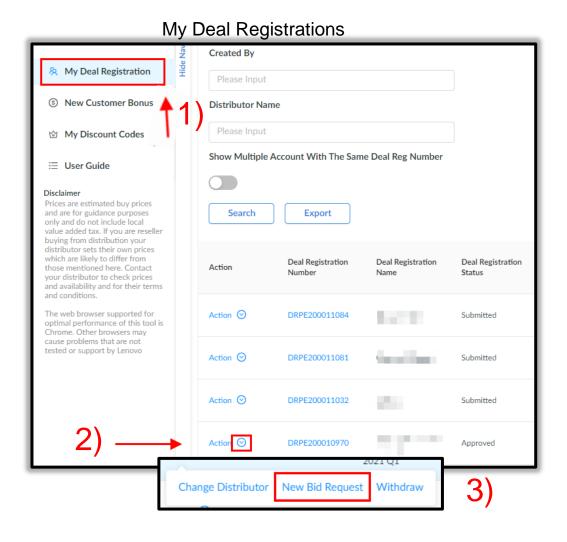
26

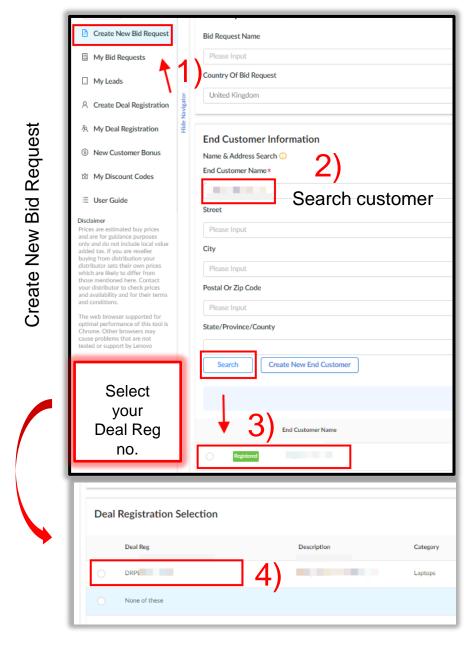
Complete Deal Registration template



Create Deal Registration Customer Explain deal Convert to Bid

Raising a bid using your Deal Reg





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New Customer Bonus

What is New Customer Bonus

This is extra profit through LBP-voucher for introducing new business to Lenovo

For customers who have haven't traded with Lenovo in the past 12 months

NCB will give you a voucher which you can apply to your first order (against a bid) within period of 90 days.

Points to note

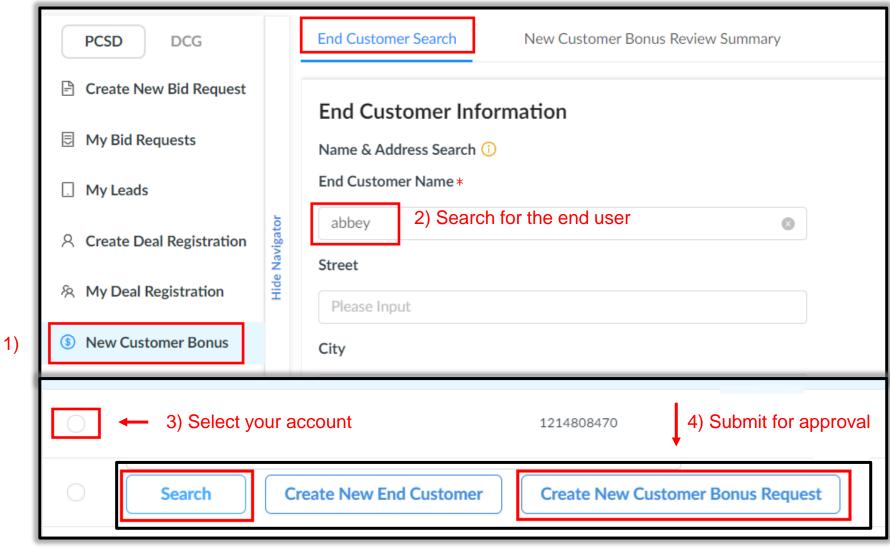
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- 3) Stackable with Deal Registration!

Create a New Customer Bonus

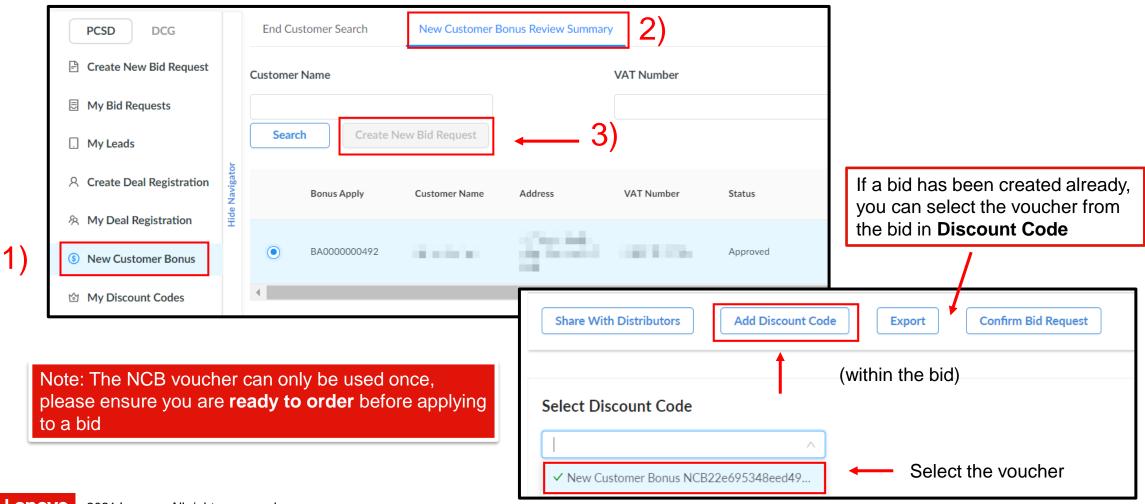
Once you are in Lenovo Bid Portal...



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How to use the NCB?

Once your NCB request has been approved by Lenovo, you can create a bid from this section...

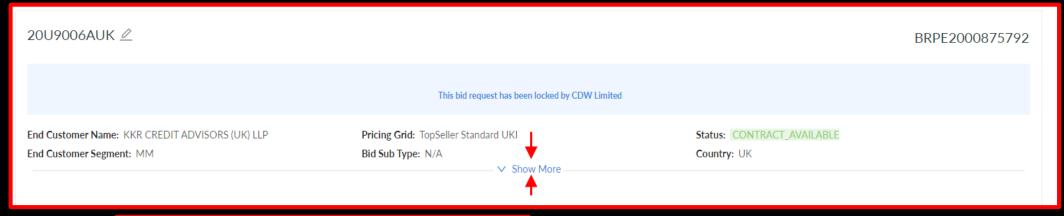


Other

FAQ

- Q) Can you amend a bid
- A) No you will need to create a new one, please use the 'copy' button
- Q) Can you amend a CTO
- A) Yes please refer to page 22
- Q) Can other colleagues see my bids or deal registrations
- A) Only if your admin user has set this up
- Q) Can I raise a bid and then request Deal Reg afterwards?
- A) Its best to raise a Deal Reg first, then raise a bid afterwards to pick up your DR against the bid
- Q) How can I register for the Lenovo Partner Hub?
- A) Speak to your vendor manager who can invite you to the portal.
- Q) Can I apply for Deal Reg and New Customer Bonus?
- A) Yes you can, but only one can be applied against a bid.

Search for a Lenovo Account Manager



End Customer Segment: MM

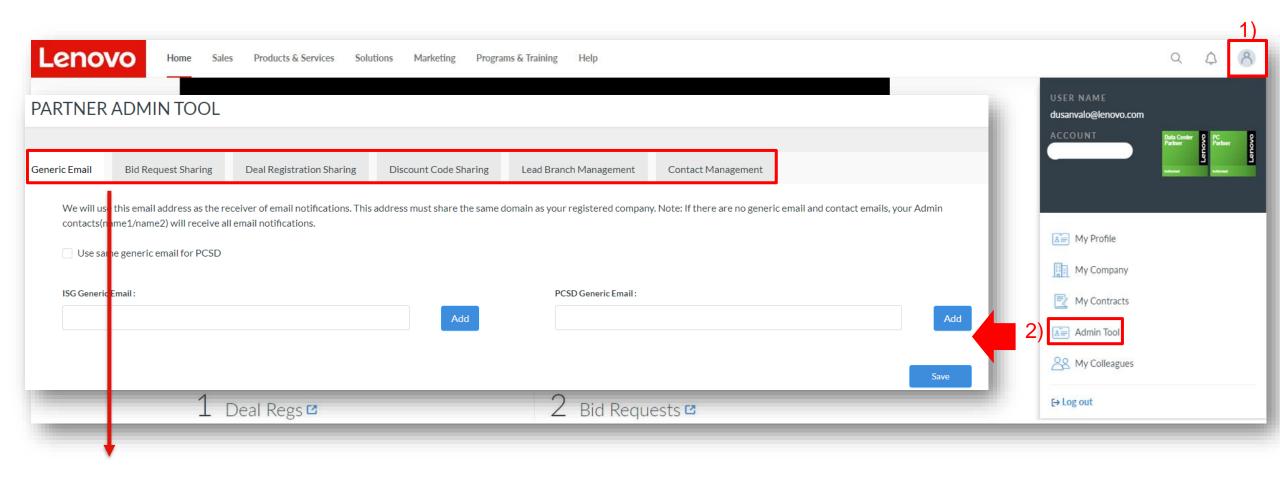
End Customer CRM ID:
Bid Request Source: Business Partner Initiated
Copy From Bid Request Id: N/A
Lead Id: N/A

Sales Representative Email: dsmith8@lenovo.com
Reseller Name:
Distributor CRM ID:

Once you have created a bid, you can view the Lenovo Account Manager aligned to the end user

- Go into your bid
- Click Show More

Bid portal management

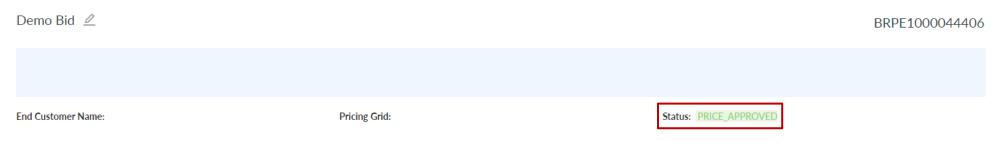


Business Partner admins can set various controls at company or users level

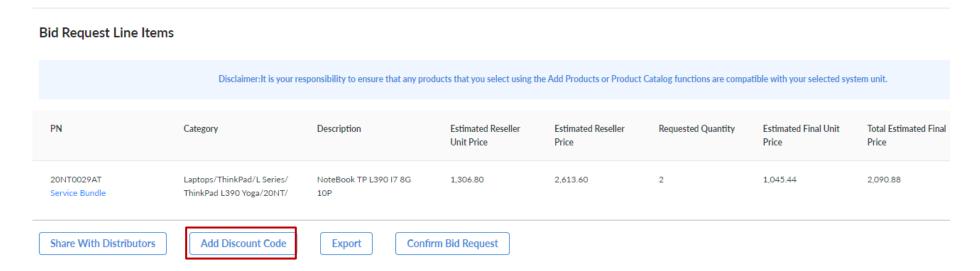
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Vouchers application

Raise an LBP Bid as normal and proceed to Bid Price Approved Stage



Discount code section will be now available

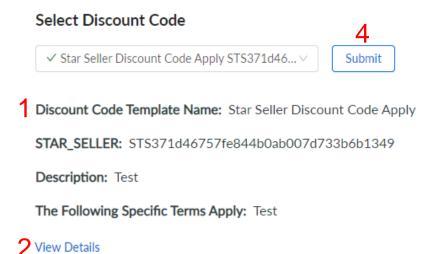


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Create Bid Request Customer Manage Product Request Price Finalize Bid Send to Distribution

Find and apply

- Search your desired StarSeller, Rebate or New Customer Bonus voucher
- View voucher Terms and Conditions
- Apply the desired value
- Click submit to get the voucher applied on the Bid



Discount Code	Discount Code Template Name	Discount Code Balance	Max Apply Value	Used Value
STS371d46757fe844b0ab007d733b6b1349	Star Seller Discount Code Apply	98556.05	209.08	3 209

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After apply

- Final price will be decreased by the voucher amount
- Voucher applied and amount is available in Used Discount Code section
- Voucher can be reversed any time while the bid is at **Price Approved s**tage

Bid Request Line Items

	Disclaimer:It is your res	sponsibility to ensure that any produ	ucts that you select using th	he Add Products or Product	Catalog functions are comp	patible with your selected sys	stem unit.	
PN	Category	Description	Estimated Reseller Unit Price	Estimated Reseller Price	Requested Quantity	Estimated Final Unit Price	Total Estimated Final Price	Dist Inv
20NT0029AT Service Bundle	Laptops/ThinkPad/L Series/ ThinkPad L390 Yoga/20NT/	NoteBook TP L390 I7 8G 10P	1,306.80	2,613.60	2	940.94	1,881.88	•
Share With Distributors	Add Discount Code	Export Confirm	n Bid Request					

2 Used Discount Code

Discount Code Number	Template Name	Used Value	The Following Specific Terms Apply	Remove
STS371d46757fe844b0ab007d733b6b1349	Star Seller Discount Code Apply	209.00	Test	3 •

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